



## AlphaFlash®

### The fastest machine-readable economic and corporate news

AlphaFlash®, Deutsche Börse's low latency algo news feed, delivers global market moving macroeconomic indicators and corporate news. It was developed for the most demanding algo traders at hedge funds, trading firms and financial institutions using resources from our fully accredited news agencies Market News International (MNI) and Need to Know News, whose journalists have direct access to government lock-up rooms and embargoed releases.

#### Key Benefits

- Consistently faster and more economical than competitor products
- The feed makes use of the proprietary high speed AlphaFlash® network
- Designed for easy direct integration into trading algorithms
- Available in data centers across the globe

#### Data Packages

AlphaFlash® subscribers can choose between several data packages:

- USA Feed
- European Feed
- Canadian Feed
- Asia-Pacific Feed
- Corporate News Germany Feed
- US Treasury Feed
- Global Treasury Feed
- The Chicago Report ('Chicago PMI')

The regional data packages provide important economic indicators and releases such as central bank interest rate decisions, employment numbers, housing statistics, gross domestic product figures, CPI, industrial output, FX reserves, money supply and more. The Corporate News Germany feed delivers unscheduled corporate financial data (earnings, dividend announcements, etc.) for around 100 of the most

liquid stocks listed in Germany. The US and Global Treasury data packages provide machine-readable announcements and results from the most important treasury auctions worldwide. The Chicago Report disseminates the 'Chicago PMI' three minutes before public release.

#### Global Sources

U.S. Departments of Labor, Treasury and Commerce, The Conference Board, National Association of Realtors, Bank of Canada, European Central Bank, Bank of England, Z.E.W., Institute for Economic Research Ifo, German Ministry of Economics, Eurostat, People's Bank of China, Chinese Ministry of Commerce, Bank of Japan, Bank of Australia and more.

#### Global Connectivity Options

Chicago, Secaucus (New Jersey), Washington DC, Sao Paulo, London, Frankfurt, Sydney, Tokyo and Singapore.

#### 30-day Free Trial

AlphaFlash® is available for a 30-day free trial.

For more information, please contact:

#### Need to Know News

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